

THINKERBELL
WE THINK, DESIGN, PRODUCE FOR YOU

INFINITY

THE 1ST CIRCULAR
STANDARD DISPLAY



CONTEXT

More than ever before, consumers care about **SUSTAINABILITY**. They want to consume in a more sensible and responsible way in order to reduce their environmental footprint.

In every business segment, companies are developing more sustainable activities and entering the **CIRCULAR ECONOMY** to try and reduce their impact on our planet. And so does POP Solutions Group.

To this end, POP Solutions has created **a STANDARD ADJUSTABLE & SUSTAINABLE STORE FURNITURE** in order for you to organize and dynamize your promotional or activation spaces in the point of purchase in a way that is both more sustainable and specially adapted to your customers' expectations.





9 reasons to switch to **INFINITY**



STANDARD → INFINITY is available in 3 different sizes suitable for every kind of product and venue

VERSATILE → Gondola end, island merchandiser or blitz zones suited for every kind of PROMOTIONAL action and easy to assemble



SOLID → Made of metal, it is stable, resistant in the long run and has a high load capacity

CIRCULAR → Reusable for different actions in various locations and producing less cardboard waste
→ 100% ENDLESSLY (INFINITY!) recyclable materials that are produced in Europe

MADE IN EUROPE → Thanks to our buyers' expertise



9 reasons to switch to **INFINITY**



CUSTOMISABLE → ENDLESSLY (INFINITY!) customisable with a ROI as of the third PROMO action
→ Various possibilities: topcard, colour, grid walls, grid wall hooks, shelf arrangement, multi-material, digital display, LED, lighting, moving grid, rollaway stands, ...

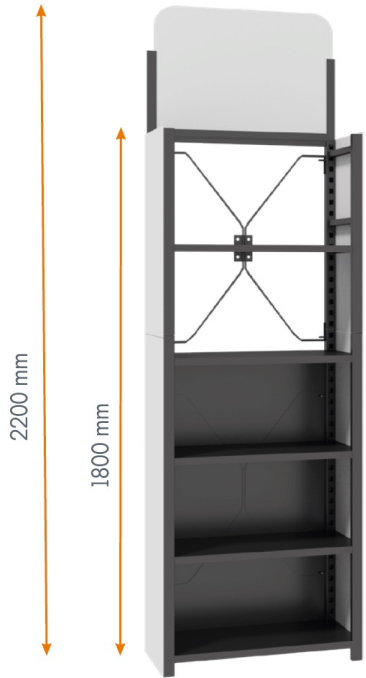
BRAND IDENTITY → Big brand communication space, “wow effect” possible



SHORT DELIVERY TIME → 2 to 6 weeks max.

ONE STOP SHOP → Design, printing, assembly and placement, POP takes care of everything for you.

3 **STANDARD** sizes_ 3 adjustable **HEIGHT**



INFINITY SMALL
600 mm x 400 mm



INFINITY MEDIUM
800 mm x 600 mm



INFINITY BIG
1200 mm x 800 mm



An infinity of **AVAILABLE OPTIONS**



Structure colour of your choice



Grid wall for various fixings



Tailor-made product support



Perforated plate for grid wall hooks



Grid wall hooks and various accessories



Tailor-made shelf arrangement



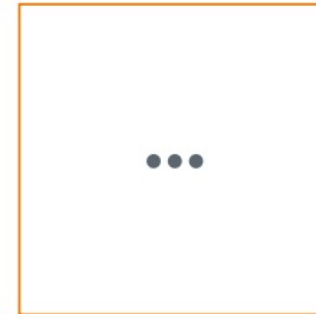
Many possible materials for the shelf arrangement and the accessories



Insertion of LED lighting



Insertion of screens

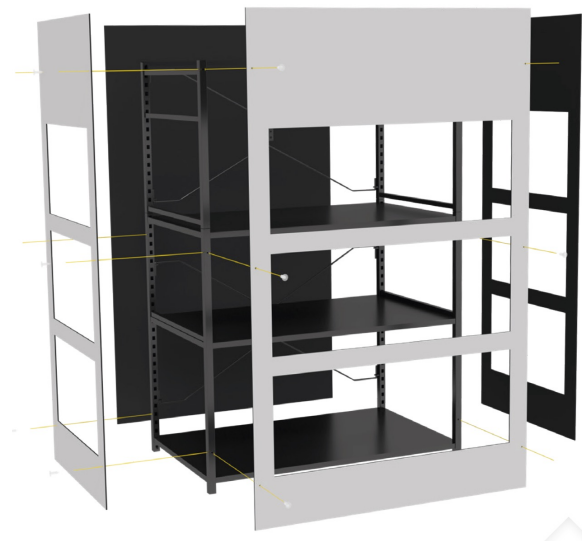


AN INFINITY OF OPTIONS TO DEVELOP

A modularity **WITHOUT LIMITS**



INFINITY suits whatever kind of product to be displayed thanks to its multiple **compartmentalisation**.



The metallic structure of **INFINITY** can be equipped with forex, cardboard or reboard in order to become a real piece of furniture.



A **WOW** effect



It offers you a multitude of possibilities equally creative and striking such as the inclusion of screens or illuminated signs.



From a simple display to a highly qualitative piece of furniture, the different modules, materials and LED allow you to adapt your furniture endlessly and always with the greatest impact.

To structure & harmonise your **PROMOTIONAL** space

For your own brand as well as for your advertisers' brands, take the most of our standard formats to make your PROMOTIONAL spaces more attractive.



The INFINITY furniture can help you set up a special thematic zone for a wine fair, Mother's Day or back-to-school days, among other possibilities...

Examples: Tefal, Smeg & Stanley



READY TO CHALLENGE OUR TEAM?

Contact us to discuss your project
or request a free quote by e-mail:

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THANK YOU
www.thinkerbell.be

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