



# HELLO

THINKERBELL



# PHARMA

# CONTEXT

The pharmaceutical landscape has changed dramatically with **digitalization** and the growing **investment of mass retailers** in the parapharmacy market.

The sector has understood this by adopting some of the codes of **mass retailing**:

- \_ promotions,
- \_ seasonal offers,
- \_ dedicated departments,
- \_ creation of own brands, ...

# OUR OFFER

We are both your **ONE-KEY PARTNER**  
& your **ONE-STOP SHOP** for your Pharma POS !

This is the Thinkerbell's  
'peace of mind' effect



# YOUR MULTI-MATERIAL POS PRODUCER

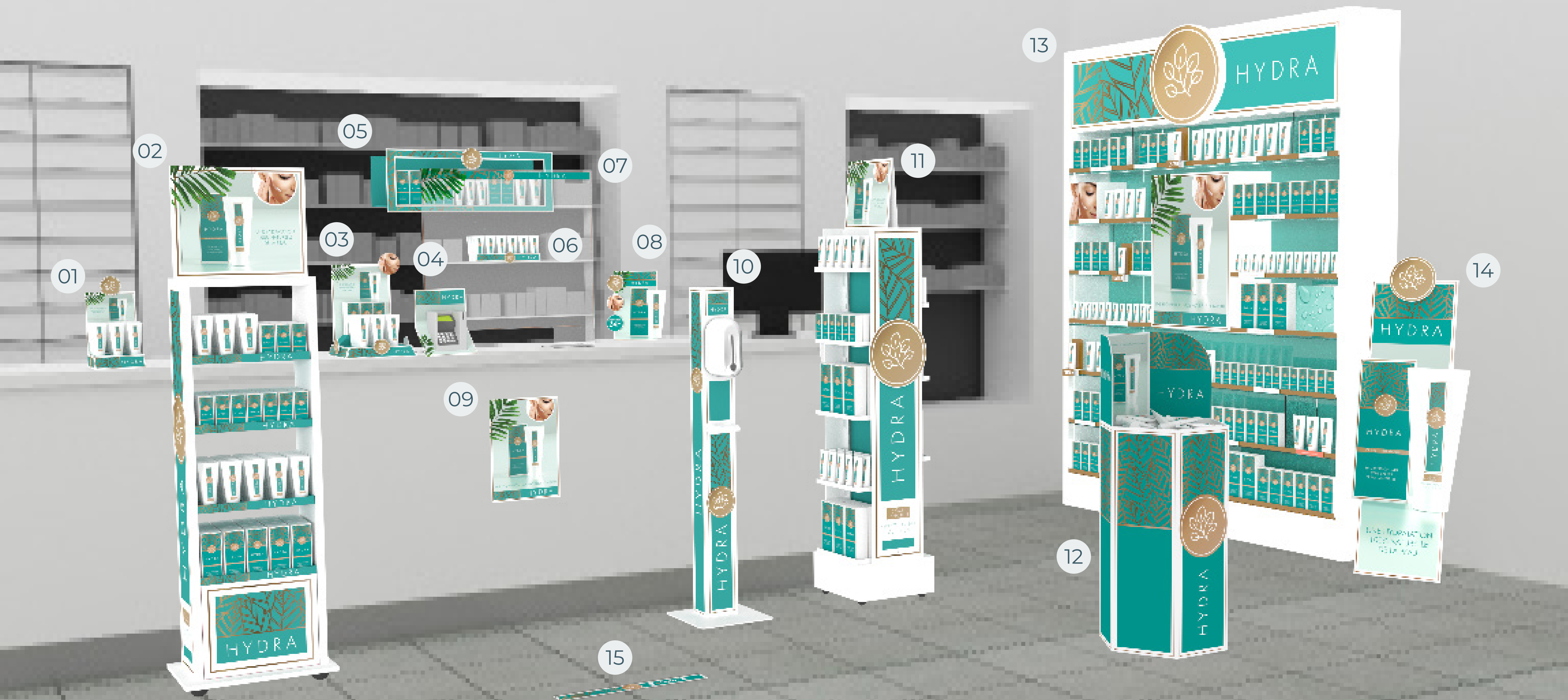
For you,  
Thinkerbell imagines  
**a range of products for your POS,**  
designed & produced **under a single roof,**  
in the materials that suit your needs ,  
**cardboard, metal, wood, etc.,**  
with a view to **eco-conception.**

# Product range



Easel

Vitrophany



- 01. **Shoebox** \_Cardboard display
- 02. **Floor display**
- 03. **Counter display**
- 04. **Pay terminal box**

- 05. **Shelf frame**
- 06. **Segmentation rulers**
- 07. **Plexi protection**
- 08. **Wobbler**

- 09. **Electrostatic poster**
- 10. **Hydroalcoholic gel dispenser**
- 11. **Recto Verso** \_Permanent display
- 12. **Dumpbin**

- 13. **Yours** \_Permanent display
- 14. **Lifesizer**
- 15. **Floorstickers**



# READY TO CHALLENGE OUR TEAMS?



give us a call

**+32 (0)3 457 90 20**



or send us an email

**[sales@thinkerbell.be](mailto:sales@thinkerbell.be)**

to discuss your POS project  
or receive a no-obligation quote.

  
THINKERBELL  
WE THINK, DESIGN, PRODUCE FOR YOU

**[www.thinkerbell.be](http://www.thinkerbell.be)**